

# RSM CAREER MAP

- > Per MSc programme you can see the most common industries, type of employers and type of jobs where students end up after graduation.
- > This data is based on the MSc Employment Survey 2025.
- > Large coporates are defined as companies with more than 250 employees, including banks and FMCG if not mentioned separately.

Showing the most common career paths of recent graduates per master, based on the MSc Employment Report 2025.  
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FMCG is defined as companies in the Fast Moving Consumer Goods industry. Banks are defined as financial institutes where individuals or companies can borrow money. SME's are defined as companies with 1-250 employees, which can also include start-ups. Large consultancy firms are defined as consultancy firms with more than 250 employees,

including the Big 4 accountancy/consultancy firms if not mentioned se-perately. Big 4 accountancy/consultancy firms are PwC, Deloitte, EY and KPMG. Small consultancy firms are defined as consultancy firms with 1-250 employees. NGO is defined as Non Governmental Organisation not aiming to gain profit.

	Accounting & Financial Management	Business Information Management	Finance & Investments	Global Business & Sustainability	Human Resource Management	Management of Innovation	Marketing Management	Master in Management	Supply Chain Management	Strategic Entrepreneurship	Strategic Management	Business Analytics & Management
Type of job	Accountant (57%) Finance (35%) Consultant (8%)	Consultant (35%) Analyst (19%) Trainee (13%)	Finance (65%) Consultant (13%) Trainee (13%)	Consultant (29%) Trainee (17%) Management (13%)	HR (63%) Trainee (16%) Marketing (11%)	Consultant (39%) Management (17%) Finance (11%)	Marketing (57%) Consultant (14%) Research (10%)	Trainee (43%) Consultant (21%) Finance (14%)	Management (46%) Trainee (25%) Production (7%)	Marketing (35%) Consultant (24%) Management (6%)	Consultant (52%) Finance (9%) Trainee (9%)	Business Analyst (38%) Management (21%) Consulting (17%)
Type of company	Large corporates >10.000 (48%) Large corporates 251-10.000 (48%) SME (4%)	Large corporates >10.000 (40%) Large corporates 251-10.000 (44%) SME (16%)	Large corporates >10.000 (41%) Large corporate 251-10.000 (28%) SME (31%)	Large corporates >10.00 (50%) Large corporates 251-10.000 (27%) SME (23%)	Large corporates >10.000 (26%) Large corporates 251-10.000 (32%) SME (42%)	Large corporates >10.000 (53%) Large corporates 251-10.000 (26%) SME (21%)	Large corporates >10.000 (32%) Large corporates 251-10.000 (36%) SME (32%)	Large corporates >10.000 (38%) Large corporates 251-10.000 (38%) SME (24%)	Large corporates >10.000 (62%) Large corporates 251-10.000 (20%) SME (18%)	Large corporates >10.000 (17%) Large corporates 251-10.000 (22%) SME (61%)	Large corporates >10.000 (36%) Large corporates 251-10.000 (32%) SME (32%)	Large corporates >10.000 (46%) Large corporates 251-10.000 (29%) SME (25%)
Type of industry	Financial Services (30%) Business Services (17%) Consumer Goods (13%)	Consulting (23%) Financial Services (13%) Inf. Technology (10%)	Financial Services (65%) Consulting (15%) Sustainability (6%)	Consulting (28%) Business Services (8%) Sustainability (8%)	Consulting (16%) Human Resources (11%) Consumer Goods (11%)	Consulting (38%) Insurances (19%) Consumer Goods (13%)	Consumer Goods (26%), Marketing (6%) Research (11%)	Financial Services (23%) Inf. Technology (15%) Consulting (15%)	Consumer Goods (19%) Food / Beverages (15%) Consulting (7%)	Research (9%) Consulting (13%) Professional Services (13%)	Consulting (38%) Financial Services (12%) Consumer Goods (12%)	Inf. Technology (13%) Professional Services (13%) Consulting (8%)