

Rotterdam School of Management
Erasmus University

International **Full-time MBA Class of 2024**

Employment Report





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Why would you study an MBA? Most of RSM's graduates tell us it's because they wanted to take a new step in their career – and we're proud to have supported our Class of 2024 in doing so as they move closer to their ideal roles.

This year, the labour market has continued to evolve, with many employers adapting to economic and political changes. In this dynamic environment, our MBA graduates have demonstrated remarkable resilience and value, with 91% of those actively seeking employment securing offers within three months of graduation. This is a testament to the high demand for the skills and insights they offer, even during times of uncertainty. In challenging times, finding the right talent can make all the difference.

Our graduates have made particularly strong placements in sectors such as Technology (15%), Financial Services (13%), and Petroleum/Energy (8%). The Consumer Products/Consumer Packaged Goods industry remains the most popular, with a growing interest in Finance careers.

Once again, a significant proportion of our graduates, 92%, have chosen to build their careers in Western Europe, with 89% opting to remain in the Netherlands. The country continues to provide a promising environment for MBA graduates, punching above its economic weight internationally, driven by a resilient economy, strategic location, and a focus on sustainability and innovation. While Dutch language skills are appreciated, the ability to work effectively in multicultural teams is equally valued across the globe.

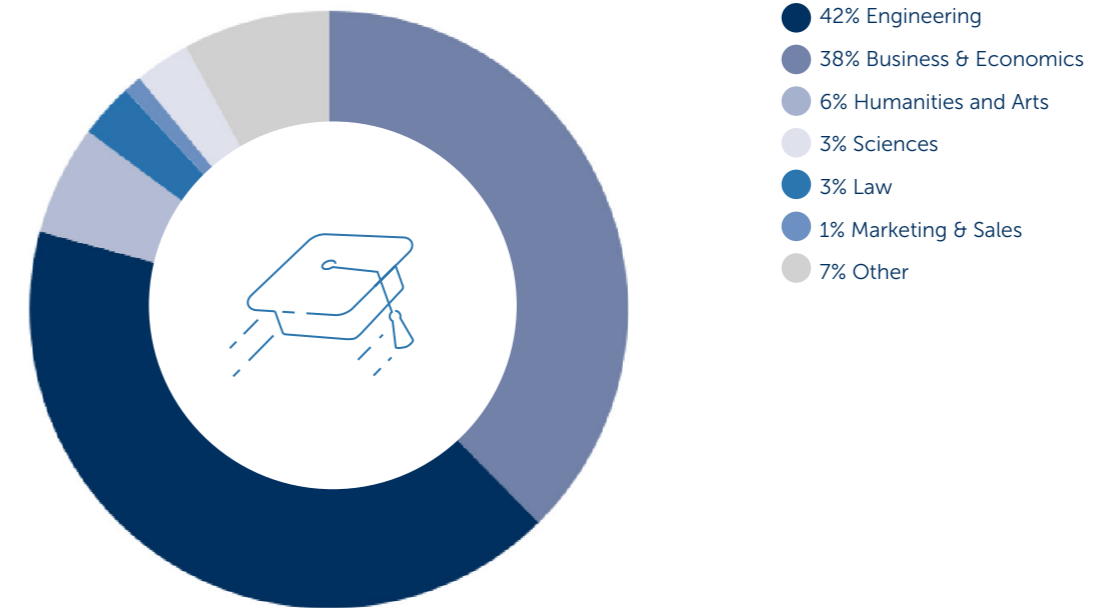
We eagerly anticipate future collaboration and sincerely appreciate your ongoing support. Key sectors such as Consumer Goods, Financial Services, Environmental Services, and Technology continue to thrive, presenting ample opportunities for those with expertise in digital transformation, leadership, and sustainability.

- The RSM Career Centre Team

Graduating class profile

With an impressive 99% international cohort representing 31 nationalities, our programme consistently ranks highly in both internationalisation and global experience. Our students benefit from the opportunity to learn from a wide range of diverse viewpoints, experiences, and ideas. Future employers find this in-class experience highly attractive as they continue to seek candidates who are prepared to operate effectively in multicultural teams around the globe.

Educational background



MBA graduates class profile 2024



Overview of Nationalities (including dual nationalities)

- | | | |
|------------|-------------------------|--------------------------|
| Argentina | Israel | Switzerland |
| Armenia | Italy | Taiwan |
| Canada | Korea (the Republic of) | Thailand |
| Chile | Mexico | Turkey |
| China | Netherlands | United States of America |
| Colombia | Pakistan | Uruguay |
| Costa Rica | Peru | Vietnam |
| Ecuador | Philippines | |
| Egypt | Russian Federation | |
| India | Saudi Arabia | |
| Indonesia | South Africa | |
| Iran | Spain | |

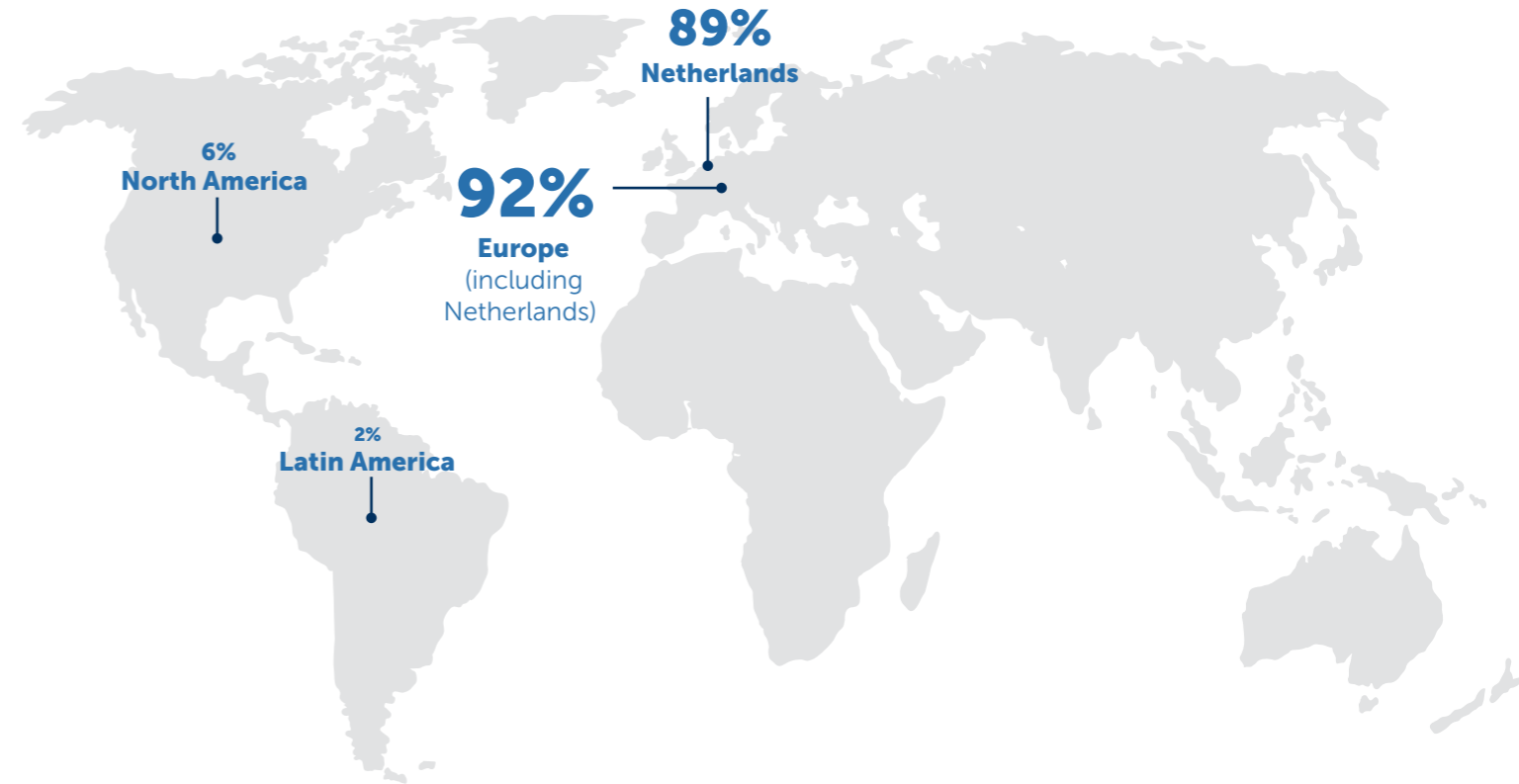
Career outcomes

Each year, a diverse array of companies engage with our MBA students. In the initial two modules, the focus is on exploring industries, functional areas, and organisations. Alumni frequently participate, offering students opportunities to enhance their understanding of career prospects and build networks to support their desired career trajectory.

The latter half of the year presents excellent opportunities to engage with organisations eager to recruit talented MBA graduates from RSM. As in previous years, Amazon ranks among the top employers. Other multinational corporations that regularly recruit from RSM often have a distinct 'Dutch flavour,' including ASML, FrieslandCampina, Unilever, and Philips. However, the companies recruiting at RSM span a wide range of industries, sizes, and maturity levels, as exemplified by organisations such as Tesla, PVH Corp, FMO, and Booking.com.

Western Europe remains the primary destination for post-MBA careers, with the Netherlands being the preferred location (88%). The RSM Career Centre is extremely proud to collaborate with these organisations, a process often facilitated by our esteemed alumni.

Found jobs in...

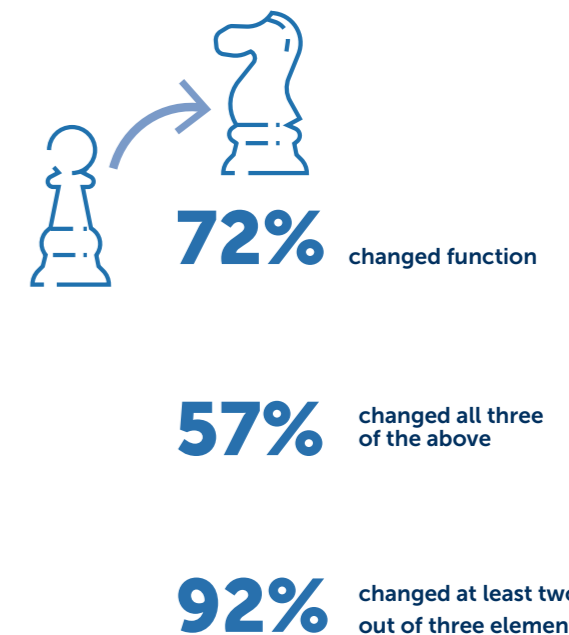
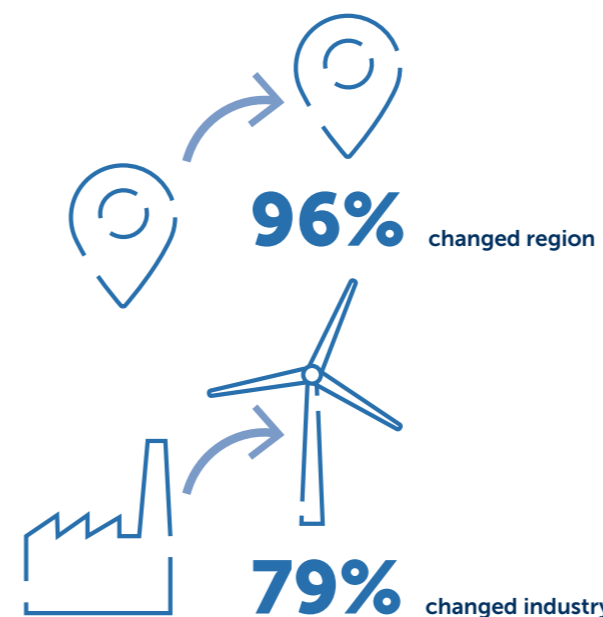


51%

» Actively seeking students accepted an offer by graduation.

91%

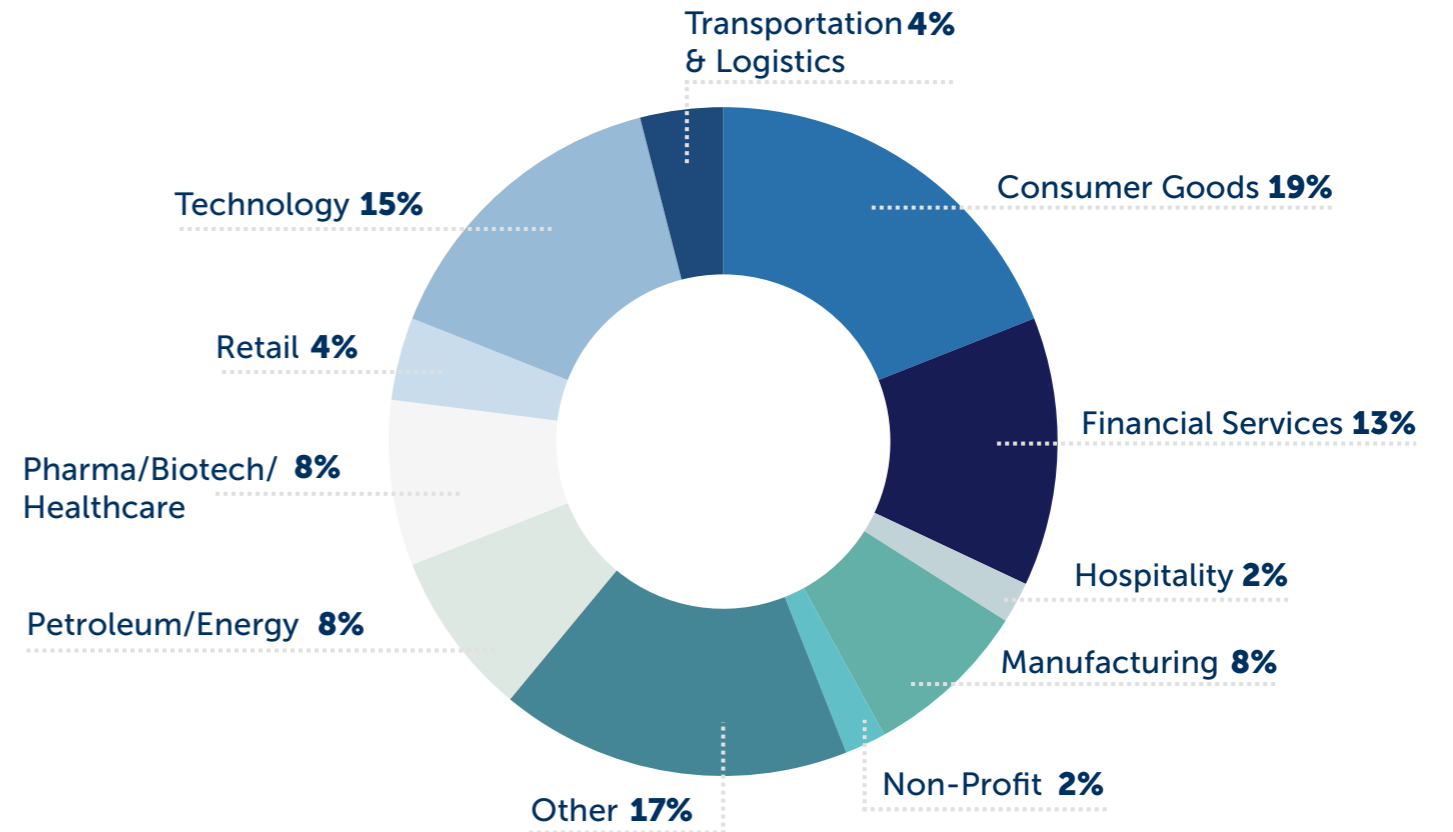
» Actively seeking students accepted an offer within 3 months after graduation.



Salaries

MBA graduates from RSM are securing positions with salaries above the average, allowing them to maintain a high standard of living, particularly in Western Europe, where this is often complemented by a favourable work-life balance. Salary levels are significantly influenced by individual expertise, skills, and professional background. It is important to note that these figures represent averages and do not reflect specific salary packages or bonuses.

MBA graduate acceptances by industry



"The MBA journey at RSM was truly transformative. From day one, the Careers Team guided me through every step of my career transition – whether refining my CV, preparing for interviews, or connecting me with alumni. Key moments like practice interviews and career improv days helped me gain confidence and embrace uncertainty. The programme’s unique integration of sustainability into every course empowered me to be a force for positive change, not just as a student, but as a professional ready to make an impact."

Kari Swanson
Full-time MBA Class of 2024



Industry	Average	Max salary
Consumer Goods	\$76,693	\$92,467
Financial Services	\$86,391	\$150,000
Hospitality	\$88,115	\$88,115
Manufacturing	\$89,786	\$89,786
Non-Profit	\$61,272	\$61,272
Other	\$79,231	\$103,483
Petroleum/Energy	\$89,010	\$110,144
Pharma/Biotech/Healthcare	\$97,471	\$116,399
Retail	\$78,697	\$91,036
Technology	\$79,412	\$98,711
Transportation & Logistics	\$61,842	\$66,263
Average salary	\$80,736	

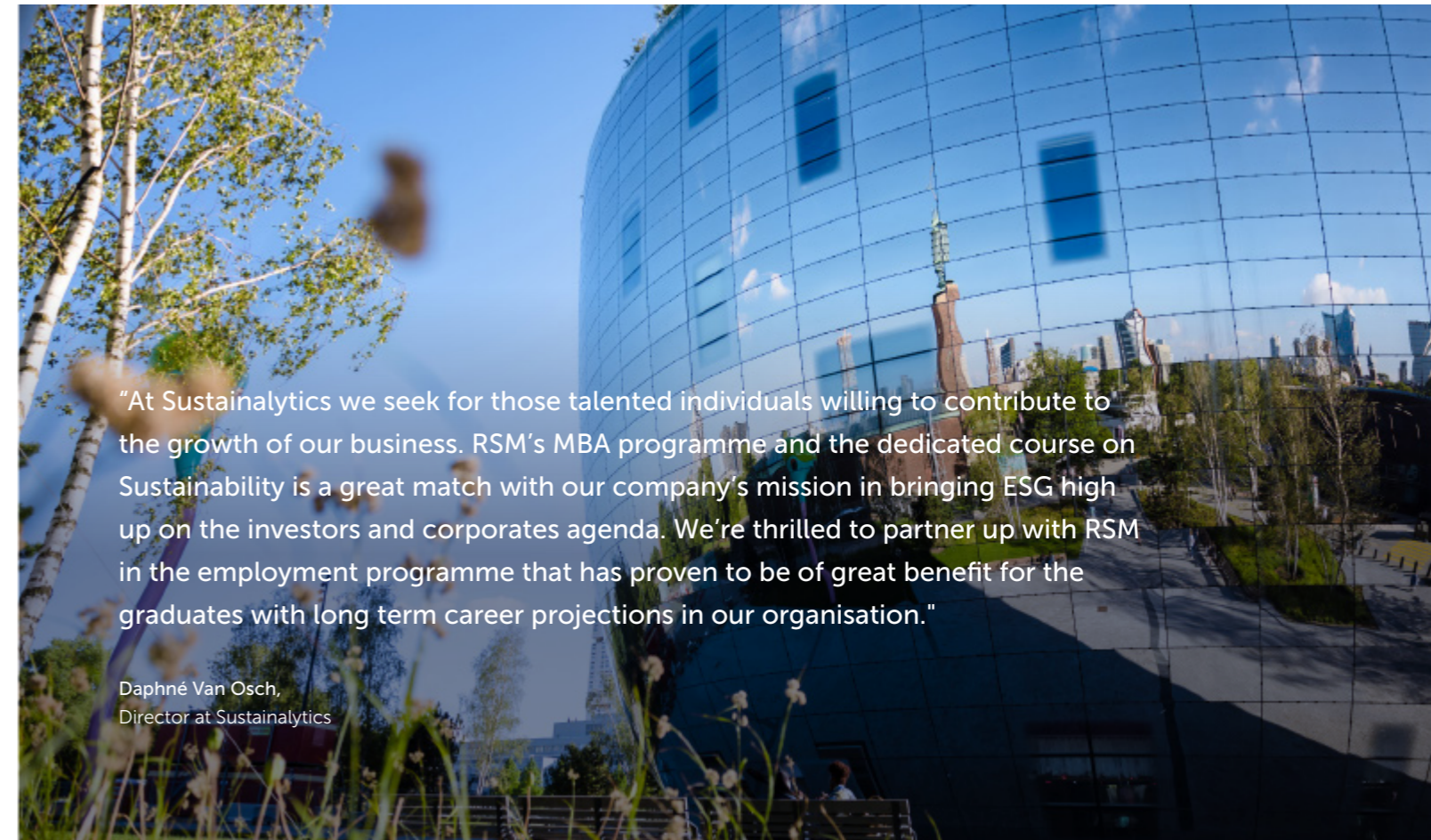


Recruitment at RSM

Each year, we attract some of the world's top companies, eager to bring our talented graduates into their organisations. From global giants like Amazon, IKEA, and KPMG to Dutch multinationals such as Philips, Unilever, and Booking.com, our aim is to connect leading companies with exceptional graduates. Through company presentations, recruitment events, and networking opportunities, we offer numerous platforms for companies, students, and graduates to meet and learn more about one another.

In addition to supporting students in their post-MBA job search, we also partner with companies to help them identify the talent needed to fill key roles within their organisations. Our approach involves various strategies, including CV books, industry panels, interviews, and job posting boards.

By working closely with both students and companies, our team is well-positioned to guide RSM MBA talents through their career search and application process.



"At Sustainalytics we seek for those talented individuals willing to contribute to the growth of our business. RSM's MBA programme and the dedicated course on Sustainability is a great match with our company's mission in bringing ESG high up on the investors and corporates agenda. We're thrilled to partner up with RSM in the employment programme that has proven to be of great benefit for the graduates with long term career projections in our organisation."

Daphné Van Osch,
Director at Sustainalytics

Corporate Involvement 2024 - Hiring companies include:

Accenture	ING Bank	UPS
Adidas	Invest International	Vattenfall
Amazon	KPMG	VDL ETG
Bol.com	Kraft Heinz	Whiskeybase
Booking.com	LG Electronics	Workplace Pride
Bunge	Markink	YACHT
Convergence Health and Tech	Petit Forestier	Youfactors
Emerson	RWE Renewables	
EY	Sparkfood Venture Capital platform	
Heineken	- Sonae Group	
Hellofresh	Swift	
Henkel	Synechron	
Hinicio	Uber	
IKEA	Unilever	

Corporate Involvement 2024 - Participating companies include:

3SC	Infinity Recycling	Rolls Royce
Advinta/Markplaats	Infosys	Royal Agrifirm Group
AEGON Asset Management	Johnson & Johnson	Royal Vopak
AkzoNobel	Magnus Energy	Safestart
Allianx	Nexio Projects	Salesforce
Boston Consulting Group	Orbia	Shell
BrisQ	Orquesta	SHV Energy
Capgemini	Orsted	Smart Freight Center
Cognizant	Oyster Heaven	STX Group
Delivery Hero	PeakBridge	Sustainalytics
Deloitte Consulting	Philips	Undutchables
Fintech	Post NL	Upfield
Green Gas & Liquids	PwC Consulting	Upmarqt Beta
Guidehouse	Quest	Versuni
InDomo	RLG International	VR Expert

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