

BSc International Business Administration

Curriculum from Academic Year 2025 - 2026 onwards

	Autumn semester		Spring semester		
Bachelor 1	Block 1.1	Block 1.2	Block 1.3	Block 1.4	Block 1.5
	Professional development and mentoring (5)				
	Strategic business plan (5)				
	Introduction to business (5)		Microeco- nomics (5)	Finance (4)	Business information management (4)
	Foundations of international marketing (4)	Accounting (4)		Philosophy of science (3)	Operations management (4)
Bachelor 2	Block 2.1	Block 2.2	Block 2.3	Block 2.4	Block 2.5
	Professional development II (5)				
	Quantitative research methods (10)				
	Responsible business leadership (4)	Corporate finance (4)	Business simulation (4)	Innovation management (4)	Management accounting (4)
	Human resource management (4)	Strategic management (4)		Business law (4)	Technology management (4)
Bachelor 3	Block 3.1	Block 3.2	Block 3.3	Block 3.4	Block 3.5
			Advanced research skills (3)	Methods master classes (5)	International business the Dutch way (5)
	Minor (15)	Elec- tive (5) Elec- tive (5)	Elective (5)	Choose from 3 tracks (17)	
	Exchange / Internship (20)	Elec- tive (5)	Elective (5)	Track module 1 (5)	Track module 2 (5)
	Exchange (25)		Elective (5)	Bachelor project (7)	
	Block 3.1	Block 3.2	Block 3.3	Block 3.4	Block 3.5
	Exchange / Minor (30)				